

PERSONAL BRAND CONTENT SYSTEM

Done-for-you strategy, production, and content distribution

Your voice builds your brand. We turn it into content that builds your authority. Our team helps entrepreneurs, coaches, and leaders create high-quality social media content without spending hours planning, writing, or editing. You show up for a quick recorded conversation; we handle the strategy, filming guidance, editing, and distribution. Each package below is a complete system designed to grow your reach, build trust, and position you as the go-to expert in your space.

PACKAGE OVERVIEW

Package	Description	Best For	Monthly Price
Launch Package	Consistent visibility for new creators and professionals.	Getting started with regular content.	\$1800
Momentum Package	Strategic weekly production for growing influence and reach.	Coaches, consultants, and founders.	\$2900
Authority Package	Full-scale content engine for leaders and established brands.	Executives, influencers, and experts.	\$3500

ESSENTIAL PACKAGE

Perfect for early-stage creators and professionals building their presence.

Stay consistent and credible with a steady stream of professional, on-brand video content. Each month, we'll record one focused 20-minute interview session based on strategic, high-volume keyword topics relevant to your niche. From that conversation, we'll produce two polished video clips each week, ready for posting on your social platforms. We handle editing, optimization, and publishing so you can focus on your business while still showing up consistently online.

Includes:

- One 20-minute interview per week
- Two optimized clips per week (10 per month)

- Keyword and content strategy refresh each quarter
- Done-for-you posting on two platforms

Investment: \$1,800/month

GROWTH PACKAGE

Built for coaches, consultants, and founders who want to grow visibility and inbound leads.

Our most popular package, designed to create real momentum. We'll guide you through weekly 40-minute strategy interviews built on keyword data and audience insights. From each recording, our editors craft five engaging, platform-ready clips that position you as the authority in your field. We handle planning, editing, copywriting, and distribution across multiple platforms so your content works for you 24/7.

Includes:

- One 40-minute interview per week
- Five edited clips per week (20 per month)
- Weekly keyword-driven content plan
- Publishing and engagement management on up to four platforms
- Monthly performance check-in and optimization

Investment: \$2,900/month

AUTHORITY PACKAGE

For established professionals, executives, and creators ready to scale their personal brand.

This is the full-content engine for building a category-leading online presence. Each week, we conduct a one-hour guided interview session covering topics proven to attract and convert your ideal audience. Our team turns those sessions into ten short-form videos per week, distributes them across all major platforms, and provides analytics to guide ongoing growth. You'll have an entire media team managing your brand's visibility—without lifting a finger.

Includes:

- One 60-minute interview per week
- Ten short-form clips per week (30 per month)
- Deep-dive keyword and audience analysis
- Full-platform distribution (up to six channels)
- Monthly analytics report and strategy meeting

Investment: \$3,500/month

BLOG ADD-ONS (Optional)

Turn your spoken insights into written authority. Our blog content add-ons use the same keyword research and video material from your sessions to produce SEO-rich articles that build long-term visibility, organic traffic, and credibility.

- **Monthly Blog Plan:** One optimized article per month — \$200
- **Weekly Blog Plan:** Four optimized articles per month — \$800
- **Daily Blog Plan:** Ten optimized articles per month — \$1,200

Each post is researched, written, and distributed with your branding and internal linking strategy in mind. These articles also generate ready-to-post social snippets to extend your reach even further.

READY TO BUILD A BRAND THAT WORKS FOR YOU?

You already have the expertise, the story, and the value. What's missing is the consistent, strategic visibility that turns all of that into real results. That's where we come in.

Whether you're just starting to build your reputation, ready to scale your influence, or looking to become the go-to authority in your space, we'll help you choose the system that matches your goals and bandwidth. Every package is built to save you time, simplify your marketing, and make your brand impossible to ignore.

Your next step is simple:

Schedule a short strategy call. We'll talk through where you are, what you want to achieve, and which plan best fits your goals. You'll walk away with clear direction and a plan to start growing your personal brand immediately.

[Book your free consultation today](#) and see how effortless it can be to build the kind of presence that attracts opportunities while you focus on what you do best.