

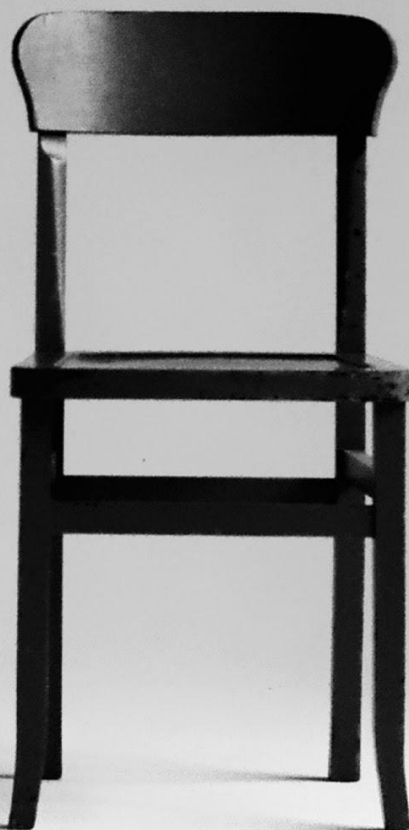
Hello Creative Person.

Do You Feel Like No One Can
See You?

You've come to the right place.

We help creatives go from
invisible to influencer so they
can earn a living from their
passion without the fear of
judgement or rejection!

It starts with
The Three Pillars

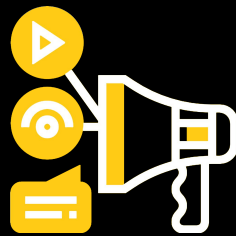


Contents

- 3 The Platform
- 4 The Conversation
- 5 The Money
- 6 Who Are You Serving?
- 7 Are they Talking About You?
- 8 Systemize & Automate
- 9 What's Next?



The Platform



You need to be where the attention is!

The opportunities for artists, musicians, authors, and the like have become unlimited in their potential. That is, of course, if you know where your fans are.

We can help you find them.

The Conversation



Are people talking about you?

You see it happen all the time. One silly video that took little to no effort goes viral seemingly overnight and you have no idea why. We felt the same way which is why we've spent over a decade reverse engineering those successes to create a framework to help others do exactly the same thing.





The Money



Earning a living from your creative passion is easy if you have an audience!

There are tons of ways to monetize your creative talents. The problem most creatives face is knowing which path to follow to achieve their desired outcome. It's important to be clear on exactly how you aim to serve people and more importantly WHO those people are.

So where are your fans?

Who are you serving?

TARGET



Identify who you are trying to reach using a variety of demographics and psychographics.

PLAN



Plan and organize longform content that will resonate with the people you want to reach.

CREATE



Capture and edit long form content that focuses on delivering value to your prospects.

An aerial, black and white photograph of a large crowd of people walking on a paved plaza. In the lower-left quadrant of the image, a person is dressed in a full-body panda mascot costume, standing out from the crowd.

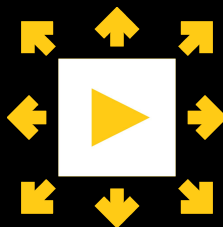
Are they talking about you?

FUNNEL



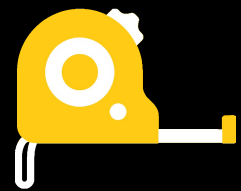
Create a memorable online customer experience to drive traffic through.

DISTRIBUTE



Get your content in front of the people you are serving so that they can easily discover you.

MEASURE



Measure content performance to ensure you're reaching your goals.

Systemize & Automate

OFFER



Craft contextual and irresistible offers for your most engaged audience members

RETARGET



Target the people you can serve with various offers and listen to the market response.

OPTIMIZE



Test & adjust every key aspect of your process to ensure optimal return on advertising.

What's Next?



Take some time to review the Fan Base Growth Map Groundwork document to begin to identify who your fans are and where you can find them.

When you have a clear picture of your Perfect Avatar you can begin to plan a Sustainable Content Model that will allow you to attract and deliver value to the people who will soon support your creative business.

If you need more help from here we can show you the exact steps you should follow to go from INVISIBLE to INFLUENCER in as little as 90 days without the fear of judgement or rejection

Book a NO COST strategy call with us today where we can take a deep dive into what's working and what's not so that you can avoid the headache of figuring this all out on your own!

www.SevenTreeMedia.com/schedule

Follow A Plan That Works.

Go from being ignored by the people you want to serve to becoming a an
influencer with a real impact!

Book a NO COST strategy call today.
www.SevenTreeMedia.com/schedule

